

CONSTRUCTION & ARCHITECTURE



Courtesy Greg Von Krosigk

MULTIPLE USES – The new Whitney Plaza mixed-use development is designed to blend right into the century-old buildings of historic downtown Sheridan.

Mixed-use buildings add to downtown Sheridan

Developers see project leading to vibrant area

By Elisha Maldonado
Business Report Correspondent

SHERIDAN — Despite the flailing economy, Sheridan developers Greg and Kristi Von Krosigk of Royal Wolf Development LLC are determined to prove that the world is “not all doom and gloom.”

The plan, according to Greg Von Krosigk, is to bring new life to downtown Sheridan by building mixed-use edifices at the Whitney Plaza, all the while maintaining its historic appeal.

“In today’s society, I think people are into this kind of living,” Von Krosigk said. “Residences mixed in with boutiques, coffee shops and restaurants.”

There are multiple parts to the Whitney Plaza Planned Unit Development, Von Krosigk said. One block offers four-story commercial buildings that can also be used as small patio home lots and townhouse residences. Another, Block 2, between Whitney and Park Lanes, is designated for the mixed-use buildings.

The buildings on this block, he explained, are required to have retail or office spaces on the street level and residential units above.

But the uniqueness of this particular project, Von Krosigk said, is that the building materials will “make it look like it was plucked right off of the main streets” by using old-looking distressed bricks and copper windows.

It was the Sheridan-based Whitney Foundation, Von Krosigk said, who conceived of this project three to four years ago, purchasing, razing and redeveloping a “large area adjacent to Sheridan’s historic downtown with the purpose of

“It’s going to be a really vibrant area when we are all done.”

Greg Von Krosigk
Developer

revitalizing this part of downtown.”

Von Krosigk, who is a Sheridan attorney, said he and his wife first heard about the plans for the Whitney Plaza about two years ago, and, having once before bought and rehabbed property, latched onto the idea. The first building to be erected will be theirs.

The first floor of the Von Krosigks’ Conner Street building will be home to the Whitney Foundation. The second floor will house the Armstrong Design Studio, the primary architects for the Whitney Plaza. The third floor, Von Krosigk said, is the mixed-use part containing two separate units.

The first is a penthouse purchased by former Sheridan resident, Kerry Brayton, who plans to retire there. The other unit was purchased by Brian Beisher and BV Properties, LLC for a rental investment.

Von Krosigk said completion and occupancy is scheduled for January.

“We are happy to be building the first mixed-use building and carry the torch,” Von Krosigk said. “It’s going to be a really vibrant area when we are all done.”

Wyoming Business Report correspondent Elisha Maldonado can be reached at news@wyoming.com.